

# AVISON YOUNG

# Phoenix

## Q4 2017 / Quarterly Office Market Report

## Market Facts

14.3% Class A Vacancy

15.6% Class B Vacancy

\$29.10
Class A Average Asking Rate

\$22.59 Class B Average Asking Rate

\$325 Average Sale Price/Square Foot

6.7% Office Average CAP Rate

### Market Overview

The Phoenix office market grew to over 175 million square feet (msf) and the fourth quarter overall vacancy rate dropped to 14.3%, 90 basis points lower than fourth quarter 2016. Average rental rate growth reached \$23.87 per square foot (psf) in the fourth quarter, up from \$22.99 psf year-over-year. Annual absorption continues to be strong, with 2.8 msf absorbed, of which 1.1 msf was in the fourth quarter. Quarterly absorption has been positive every quarter since second quarter 2015. These strong market fundamentals are unsurprising, given that November 2016 to year end 2017 Phoenix has gained 66,000 jobs sending unemployment falling 40 basis points. Construction employment increased 8.3%, the strongest rate of any industry; education and health services employment increased 4.2%, and leisure and hospitality increased 3.9%.

#### Top Leases

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|-----------------------|----------------------------|---------------------|-------------|----------|
| Tenant                | Building                   | Submarket           | Square Feet | Туре     |
| Texacle               | 3201 E. Elwood Street      | Airport Area        | 77,132      | Sublease |
| Waste Management      | 2550 W. Union Hills Drive  | Deer Valley/Airport | 47,586      | Direct   |
| Bridgepoint Education | 7360 S. Kyrene Road        | Southwest Tempe     | 38,688      | Direct   |
| DoorDash              | 1661 E. Camelback Road     | Camelback Corridor  | 22,489      | Direct   |
| Melt Media            | 2120 E. Rio Salado Parkway | Tempe               | 21,441      | Direct   |

#### Top Sales

| Buyer                            | Building                           | Submarket           | Square Feet | Sale Price    | Price/SF |
|----------------------------------|------------------------------------|---------------------|-------------|---------------|----------|
| Transwestern Investment<br>Group | State Farm Campus                  | Tempe               | 2,118,000   | \$928,000,000 | \$438    |
| GLL RE Partners                  | Lincoln Town Center                | Scottsdale South    | 223,605     | \$69,100,000  | \$309    |
| Equus Capital Partners           | McDowell Mountain<br>Business Park | Scottsdale Airport  | 254,878     | \$53,200,000  | \$209    |
| Everest Holdings                 | Deer Valley Office Park            | Deer Valley/Airport | 176,095     | \$23,600,000  | \$134    |
| Holualoa Cos                     | Park Central                       | Downtown Phoenix    | 343,419     | \$23,000,000  | \$67     |

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## Market Snapshot



Economic growth is projected to remain strong through 2021, according to the University of Arizona Economic and Business Research Center. Personal income will grow 6.1% annually and non-farm employment will increase 2.1%. Wages in the Phoenix Metro Area increased more than anywhere else in the United States in the past year, according to U.S. Bureau of Labor Statistics data. From November 2016 to November 2017, hourly wages grew 5.6%. Phoenix officials assert more than 20,000 of the approximate 60,000 jobs added were in "advanced" fields such as healthcare, technology, manufacturing, and financial services.

With its low costs of doing business and the affordable real estate market, Phoenix continues to attract tech businesses relocating from the West Coast; i.e., the Galvanize building near 7th Street and Buckeye Road. This repurposed warehouse is now home to almost 80 tech companies and a technology school. In 2012 there were 67 tech companies in Phoenix; in 2017 Phoenix boasts almost 300. This includes large companies such as Uber and Quicken Loans who are moving thousands of jobs to downtown Phoenix, while smaller Silicon Valley tech companies are opening second offices.

South Scottsdale was the most active submarket in the fourth quarter of 2017, recording nearly 423,000 sf of positive absorption, 40% of the Phoenix market's positive absorption. The Camelback Corridor had the highest average asking rent at \$30.37 psf, while downtown Mesa and Pinal county reported the lowest vacancy rates, all at or below 7.9%. Of the eight submarkets with over 10 msf, the Deer Valley/Airport Submarket is the healthiest, with the lowest combined vacancy of 10.0% for Class A through Class C. The

largest lease of the fourth quarter occurred in the Airport Area submarket, with Texacle acquiring 77,132 sf at 3201 E. Elwood Street.



View of South Scottsdale

1.9 msf of new office product was delivered in the Phoenix market through fourth quarter 2017, with 74.5% leased, 29.9% preleased, and over 2.0 msf currently under construction in the region. There are six office projects under construction with 150,000 sf: The Grand at Papago Park Phase II, located at 1127 N Papago Drive, will add 352,481 sf to the market in Spring 2019; the 15-story Watermark Phase I Tower is located at 410 N. Scottsdale Road and will add 253,000 sf of office space to the market in early 2019; the Offices at Chandler Viridian is under construction at 3133 W. Frye Road, scheduled for completion in September 2018, 21.9% of its 249,000 sf preleased; in May 2019, Block 23 at Cityscape will deliver 240,000 sf at 101 E Washington St; the 235,000

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sf Liberty Center Building IV will be completed in early 2018 at 1870 W. Rio Salado Parkway, with Centene Corporation occupying the entire building; and Freedom Financial's new 150,000 sf office at 2100 E. Rio Salado Parkway scheduled for completion in Spring 2018.

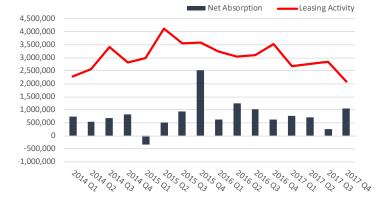
Sales activity surged in the fourth quarter and dollar volume was 281.3% of third quarter's figure. Buyers were willing to pay a premium, with the average price per square foot increasing 120.7%. Total square footage volume was up 89.8% from third quarter, as several large business parks transacted. The largest sale was the State Farm Campus, a 2,118,000-sf complex which sold for \$928 million, or approximately \$438 psf.

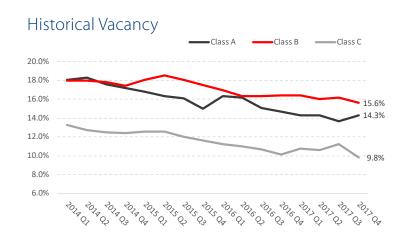
Other large sales in the third quarter included: Lincoln Town Center, purchased for \$69.1 million (\$309 psf); McDowell Mountain Business Park, a 254,878-sf office property which sold for \$53.2 million (\$209 psf); and the 176,095 sf Deer Valley Office Park, which sold for \$23.6 million (\$134 psf).



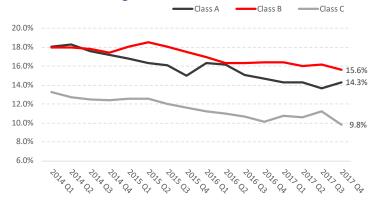
State Farm Campus

### Historical Net Absorption & Leasing Activity

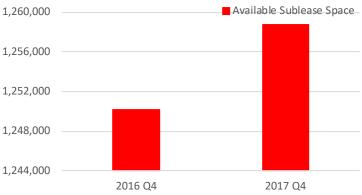




### Historical Asking Rental Rate (FSG)



### Total Available Sublease Space in the Market



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## Market By The Numbers

| Market                   | Total RBA<br>(SF) | Vacancy<br>Space<br>Direct | Vacancy<br>Space<br>Sublease | Vacancy<br>Rate<br>Class A | Vacancy<br>Rate<br>Class B | Vacancy<br>Rate<br>Class C | Available<br>Space<br>Direct | Available<br>Space<br>Sublease | Net<br>Absorption<br>(SF) | Avg. Ask<br>Total<br>(FS) | Avg. Ask<br>Class A<br>(FS) |
|--------------------------|-------------------|----------------------------|------------------------------|----------------------------|----------------------------|----------------------------|------------------------------|--------------------------------|---------------------------|---------------------------|-----------------------------|
| 44th St                  | 3,954,150         | 591,873                    | 2,100                        | 20.0%                      | 14.2%                      | 7.2%                       | 578,876                      | 2,100                          | 28,829                    | \$25.23                   | \$26.86                     |
| Airport Area             | 11,440,100        | 2,146,122                  | 536,237                      | 21.1%                      | 25.0%                      | 10.2%                      | 2,031,312                    | 536,237                        | 71,406                    | \$23.82                   | \$26.33                     |
| Arrowhead                | 4,325,260         | 575,506                    | 0                            | 33.3%                      | 11.1%                      | 19.1%                      | 500,553                      | 0                              | -30,504                   | \$23.59                   | \$27.64                     |
| Camelback Corridor       | 9,048,079         | 1,243,081                  | 97,165                       | 15.5%                      | 15.8%                      | 5.1%                       | 1,188,341                    | 97,165                         | 250,103                   | \$30.37                   | \$35.03                     |
| Central Phoenix          | 5,138,238         | 535,594                    | 18,177                       | -                          | 12.1%                      | 8.8%                       | 528,394                      | 18,177                         | -9,524                    | \$19.03                   | -                           |
| Central Scottsdale       | 8,634,832         | 781,183                    | 79,952                       | 10.6%                      | 10.3%                      | 1.6%                       | 750,873                      | 79,952                         | -9,459                    | \$25.51                   | \$27.87                     |
| Chandler                 | 10,393,885        | 1,494,236                  | 41,304                       | 10.0%                      | 16.8%                      | 10.1%                      | 1,242,871                    | 41,304                         | 88,916                    | \$23.85                   | \$27.53                     |
| Deer Valley/Airport      | 11,922,527        | 1,778,641                  | 7,787                        | 5.6%                       | 20.4%                      | 6.8%                       | 1,269,057                    | 7,787                          | -2,775                    | \$22.20                   | \$26.17                     |
| Downtown                 | 10,409,124        | 1,191,321                  | 116,425                      | 16.8%                      | 8.2%                       | 9.8%                       | 992,485                      | 116,425                        | 112,117                   | \$30.02                   | \$32.15                     |
| Downtown Mesa            | 1,479,988         | 82,314                     | 0                            | -                          | 2.5%                       | 8.5%                       | 82,314                       | 0                              | 17,279                    | \$15.70                   | -                           |
| East Mesa                | 3,486,046         | 285,535                    | 5,960                        | -                          | 7.4%                       | 10.0%                      | 276,171                      | 5,960                          | 40,126                    | \$17.11                   | -                           |
| Gateway/Airport/Loop 202 | 2,637,481         | 261,136                    | 10,678                       | 17.7%                      | 10.2%                      | 5.3%                       | 255,999                      | 10,678                         | 59,221                    | \$24.38                   | \$29.66                     |
| Glendale                 | 3,121,625         | 469,515                    | 17,106                       | 11.6%                      | 18.4%                      | 10.0%                      | 458,710                      | 17,106                         | -2,484                    | \$23.45                   | \$27.94                     |
| Loop 303/Surprise        | 2,462,350         | 308,418                    | 7,434                        | 0.0%                       | 16.4%                      | 10.3%                      | 301,281                      | 7,434                          | -18,356                   | \$22.48                   | -                           |
| Midtown                  | 12,712,170        | 2,548,891                  | 39,046                       | 23.4%                      | 22.4%                      | 4.5%                       | 2,290,883                    | 39,046                         | -26,270                   | \$22.04                   | \$25.01                     |
| North Interstate-17      | 746,292           | 133,533                    | 0                            | -                          | 17.9%                      | 0.0%                       | 133,533                      | 0                              | 6,918                     | \$24.25                   | -                           |
| North Phoenix            | 124,058           | 8,436                      | 0                            | -                          | 8.1%                       | 0.0%                       | 8,436                        | 0                              | 399                       | \$19.00                   | -                           |
| North Scottsdale         | 1,872,438         | 271,634                    | 0                            | -                          | 14.9%                      | 11.6%                      | 271,634                      | 0                              | 97,358                    | \$20.25                   | -                           |
| NW Phoenix               | 10,586,113        | 2,095,351                  | 14,975                       | 22.2%                      | 25.2%                      | 11.7%                      | 2,035,734                    | 14,975                         | 108,058                   | \$18.25                   | \$22.62                     |
| Paradise Valley          | 4,652,285         | 605,586                    | 28,714                       | 17.2%                      | 12.1%                      | 11.8%                      | 593,260                      | 28,714                         | 17,773                    | \$23.53                   | \$28.02                     |
| Piestewa Peak Corridor   | 3,453,370         | 498,294                    | 70,350                       | 12.0%                      | 20.1%                      | 6.7%                       | 477,528                      | 34,852                         | -19,610                   | \$21.77                   | \$26.50                     |
| Pinal County             | 1,576,859         | 124,207                    | 0                            | -                          | 9.1%                       | 5.4%                       | 124,207                      | 0                              | 18,204                    | \$17.12                   | -                           |
| Scottsdale Airport       | 12,868,465        | 1,624,593                  | 109,090                      | 17.7%                      | 9.2%                       | 3.0%                       | 1,540,721                    | 100,198                        | -291,315                  | \$27.63                   | \$30.85                     |
| South Scottsdale         | 7,025,541         | 841,826                    | 21,038                       | 13.3%                      | 14.2%                      | 7.2%                       | 819,240                      | 18,476                         | 422,902                   | \$29.54                   | \$33.26                     |
| South Tempe              | 7,454,716         | 1,095,439                  | 24,136                       | 1.0%                       | 15.4%                      | 32.2%                      | 782,478                      | 24,136                         | -24,597                   | \$23.18                   | \$27.45                     |
| Southwest Outlying       | 188,560           | 0                          | 0                            | -                          | 0.0%                       | 0.0%                       | 0                            | 0                              | 0                         | -                         | -                           |
| Southwest Phoenix        | 3,204,399         | 322,238                    | 0                            | 13.0%                      | 6.3%                       | 12.1%                      | 322,238                      | 0                              | -27,829                   | \$24.19                   | \$28.87                     |
| Superstition Corridor    | 6,155,481         | 664,783                    | 10,587                       | 23.6%                      | 9.7%                       | 7.7%                       | 649,207                      | 10,587                         | 105,065                   | \$19.86                   | \$23.33                     |
| Tempe                    | 12,122,268        | 1,154,707                  | 58,700                       | 5.9%                       | 15.1%                      | 9.6%                       | 798,478                      | 42,877                         | 67,359                    | \$27.11                   | \$34.06                     |
| West I-10                | 1,976,051         | 219,516                    | 4,582                        | -                          | 8.7%                       | 22.8%                      | 219,516                      | 4,582                          | 8,883                     | \$20.74                   | -                           |
| Total                    | 175,172,751       | 23,953,509                 | 1,321,543                    | 14.3%                      | 15.6%                      | 9.8%                       | 21,524,330                   | 1,258,768                      | 1,058,193                 | \$23.87                   | \$29.10                     |





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