## AVISON YOUNG

## 3Q19

## Property Sales Report

## Manhattan

 Investment Sales





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## 3Q19 Manhattan Investment Sales

## Investment Sales Summary

Manhattan's commercial real estate transactions totaled $\$ 3.7$ billion in the third quarter, which is 28 percent below the trailing four-quarter average of $\$ 5.2$ billion. By annualizing the first three quarters, 2019 in on pace for sales totaling $\$ 16.3$ billion, 32.7 percent below the $\$ 24.3$ billion recorded in 2018.

With large trades dominating the third quarter, transactions fell to 53 from 76 in the previous quarter and declined by 36 percent from the four-quarter average. Based on the first three quarters, total trades for 2019 are projected to be 277 , which is 8 percent below the previously recorded 10-year low of 300 sales in 2017.

## Total Dollar Volume by Asset Class



Number of Sales by Asset Class


| $\square$ Multi-Family | $\square$ Office | $\square$ Development |
| :--- | :--- | :--- |
| $\square$ Retail | $\square$ Office Condo | Conversion |

## Trends to Watch

- How will the Housing Stability and Tenant Protection Act of 2019 continue to affect the overall multifamily transactions for the year?

Will institutional investor confidence remain strong for trophy assets?

Can development sales regain steam without a luxury condominium sales recovery?

## Multi-Family

Manhattan saw $\$ 664$ million in multi-family sales across 20 transactions in the third quarter, as investors continued their flight to quality. Major transactions for the quarter included 220 East 72nd Street, which traded for $\$ 159.5$ million, or $\$ 1,021$ per square foot, 60 East 12th Street, which traded for $\$ 106.5$ million, or $\$ 823$ per square foot, and 25 East 67th Street, which sold for $\$ 70$ million, or $\$ 1,810$ per square foot. Cap rates averaged 4.34 percent, 31 basis points above the trailing four-quarter average, while the weighted average price per square foot of $\$ 929$ was 6 percent higher than the four-quarter average.

## Retail

The retail sector in the third quarter recorded six transactions totaling $\$ 175$ million, which is higher than the $\$ 153$ million closed in the second quarter, but 38 percent lower than the trailing four-quarter average. Significant sales included 196 Orchard Street with tenants CVS, Marshall's and Equinox, which traded for $\$ 88.8$ million, or $\$ 1,464$ per square foot, and 47-49 Greene Street with tenant Theory, which traded for $\$ 24.8$ million, or $\$ 3,397$ per square foot. Cap rates averaged 5.20 percent, 25 basis points higher than the trailing four-quarter average, and the price per square foot averaged \$1,449, which was 39 percent lower than the four-quarter average.

## Office Building and Office Condo

In the office sector, there were nine office building transactions in the third quarter totaling $\$ 2.1$ billion, and four office condo/co-op transactions totaling $\$ 88$ million. The Coca Cola office building at 711 Fifth Avenue sold for $\$ 907$ million, or $\$ 2,563$ per square foot, which helped push the average price per square foot for office buildings to \$1,322 per square foot, a jump of 71 percent from the four-quarter average. It was reported that 711 Fifth Avenue will be resold for $\$ 955$ million, which along with several other major sales announced, should result in strong volume in coming quarters. The largest office condo/co-op transaction was the sale of the entire sixth floor of 866 United Nations Plaza for $\$ 59.2$ million, or $\$ 800$ per square foot.

## Development

In a particularly slow quarter, there were only four development sales totaling \$321 million, a 51 percent decline from the trailing four-quarter average. A total of 520,000 buildable square feet traded during the quarter, which represented an 86 percent decline from the four-quarter average, while the weighted average price per buildable square foot was $\$ 618$, an 11 percent decline from the four-quarter average. Significant sales included 1461-1469 Third Avenue and 204 East 83rd Street for $\$ 167$ million, or $\$ 668$ per buildable square foot, and a development site at Lexington and 56th Street, which sold for $\$ 103.7$ million, or $\$ 593$ per buildable square foot. Development volume is projected to end the year at $\$ 1$ billion, the lowest level of any year since 2010 when development sales totaled \$802 million.

## Manhattan Market Snapshot



| ALL TRANSACTIONS IN MANHATTAN |  |  |
| :---: | :---: | :---: |
| Year | Total Volume | Number of <br> Sales |
| 2010 | $\$ 11,260,000,000$ | 310 |
| 2011 | $\$ 19,990,000,000$ | 505 |
| 2012 | $\$ 27,750,000,000$ | 882 |
| 2013 | $\$ 27,030,000,000$ | 600 |
| 2014 | $\$ 38,840,000,000$ | 817 |
| 2015 | $\$ 55,500,000,000$ | 913 |
| 2016 | $\$ 36,440,000,000$ | 616 |
| 2017 | $\$ 17,750,000,000$ | 300 |
| 2018 | $\$ 24,254,854,822$ | 392 |
| 2019 (Annualized) | $\$ 16,315,186,809$ | 277 |
| 10 Year Average | $\$ 27,390,665,458$ | 565 |

## Methodology

Avison Young's Tri-State Investment Sales group tracks confirmed transactions above \$5 million sold in Manhattan south of 96th Street.

Transaction Volume and Number of Sales by Year


Detailed sale information is available on page 10

## Multi-Family/Mixed-Use

Market Snapshot

\$664M
Total Dollar Volume

- $\downarrow$-33\%

20
Number of Sales
$\downarrow-38 \%$

† 31 bps
个 $6 \%$
*Percent change from trailing four quarter average


## Transaction Volume \& Number of Sales by Year



## Largest Transactions



## Retail

## Market Snapshot


*Percent change from trailing four quarter average

## Transaction Volume \& Number of Sales by Year



## Largest Transactions



## Office

## Market Snapshot


${ }^{1}$ Percent change from trailing four quarter average
${ }^{2}$ With the 711 Fifth Avenue transaction removed, the Total Dollar Volume would be $\$ 1.2 \mathrm{~B}$ which is $90 \%$ lower than the trailing four quarter average ${ }^{3}$ With the 711 Fifth Avenue transaction removed, the Average Price PSF would be $\$ 972$ which is $25 \%$ higher than the trailing four quarter average

## Transaction Volume \& Number of Sales by Year



## Largest Transactions



711 Fifth Avenue
$\$ 907,267,500$


540 Madison Avenue \$310,300,888


130 Prince Street
\$206,000,000


360 Lexington Avenue
\$180,000,000


300 East 42nd Street $\$ 122,500,000$

## Office Condo / Co-op

## Market Snapshot



Total Dollar Volume

$$
\downarrow-87 \%
$$



4
Number of Sales

\$799
Condo / Co-op Average Price PSF

*Percent change from trailing four quarter average

## Transaction Volume \& Number of Sales by Year



## Largest Transactions



20 West 33rd Street | 10th Floor
$\$ 12,499,570$ \$12,499,570


15 West 34th Street \$10,200,000


115 West 29th Street | Eighth Floor $\$ 6,200,000$

## Development

## Market Snapshot


\$321M
Total Dollar Volume



Number of Sales
$\square$


520k
Total BSF


\$618
Average Price BSF

- $-11 \%$
*Percent change from trailing four quarter average


## Transaction Volume \& Number of Sales by Year



## Largest Transactions




Lexington \& East 56th Street
$\$ 103,700,000$ \$103,700,000


2686-2690 Broadway
\$44,000,000


276 West 25th Street
$\$ 6,900,000$

## Conversion/User

## Market Snapshot


\$346M
Total Dollar Volume



Number of Sales
$\square$


327k
Total SF

- $85 \%$

\$873
Average Price BSF
t-11\%
*Percent change from trailing four quarter average


## Transaction Volume \& Number of Sales by Year



## Largest Transactions



## 3Q19 Manhattan Investment Sales

## Sale Details

| MULTI-FAMILY |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Property | Sale Price | Sold Units | Sold Square Feet | Price per Unit | Price per Square Foot | Cap Rate |
| 220 East 72nd Street | \$159,500,000 | 147 | 156,200 | \$1,085,034 | \$1,021 | Not Reported |
| 62 East 12th Street | \$106,500,000 | 135 | 129,404 | \$788,889 | \$823 | Not Reported |
| 2 Cooper Square | \$85,000,000 | 133 | 122,335 | \$639,098 | \$695 | Not Reported |
| 25 East 67th Street | \$70,000,000 | 53 | 38,674 | \$1,320,755 | \$1,810 | 5.00\% |
| 809-811 Madison Avenue | \$56,801,250 | 32 | 46,392 | \$1,775,039 | \$1,224 | 1.50\% |
| 2783-2787 Broadway | \$22,600,000 | 69 | 30,218 | \$327,536 | \$748 | 4.75\% |
| 162 West 13th Street | \$21,750,000 | 36 | 22,998 | \$604,167 | \$946 | 4.01\% |
| 457 Broome Street | \$21,300,000 | 12 | 24,785 | \$1,775,000 | \$859 | 3.25\% |
| 50 Manhattan Avenue | \$15,734,352 | 49 | 42,783 | \$321,109 | \$367 | Not Reported |
| 1685 First Avenue | \$13,000,000 | 27 | 16,889 | \$481,481 | \$770 | 4.00\% |
| 11 Carmine Street | \$11,600,000 | 14 | 10,016 | \$828,571 | \$1,158 | 4.20\% |
| 182-184 Avenue A | \$11,500,000 | 32 | 15,392 | \$359,375 | \$747 | 3.75\% |
| 14 Gay Street, 16 Gay Street, 18 Christopher Street, 16 Christopher Street, 20 Christopher Street | \$11,200,000 | 36 | 11,200 | \$311,111 | \$1,000 | Not Reported |
| 162 West 84th Street | \$10,400,000 | 11 | 11,158 | \$945,455 | \$932 | Not Reported |
| 128 Mulberry Street | \$9,780,000 | 6 | 6,193 | \$1,630,000 | \$1,579 | 4.86\% |
| 319 W 11th Street | \$9,000,000 | 6 | 3,636 | \$1,500,000 | \$2,475 | End User |
| 345 East 65th Street | \$8,280,000 | 20 | 10,060 | \$414,000 | \$823 | 4.64\% |
| 196 Prince Street | \$8,000,000 | 6 | 4,000 | \$1,333,333 | \$2,000 | 1.40\% |
| 202 Ninth Avenue | \$7,400,000 | 4 | 7,256 | \$1,850,000 | \$1,020 | 4.68\% |
| 94 Greenwich Street | \$4,950,000 | 5 | 5,382 | \$990,000 | \$920 | Not Reported |

RETAIL

| Property | Sale Price | Tenant | Cap Rate | Sold Square Feet | Price per Square Foot |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 196 Orchard Street | \$88,750,000 | CVS, Marshall's, Equinox | 5.30\% | 60,636 | \$1,464 |
| 47-49 Greene Street | \$24,800,000 | Theory | 5.00\% | 7,300 | \$3,397 |
| 250 West 23rd Street, 254 West 23rd Street | \$19,250,000 | Apple Bank | N/A | 20,416 | \$943 |
| 189-199 Madison Avenue | \$16,800,000 | FedEx Kinkos, Chocolat Michel Cluizel, Eden Wok | 5.70\% | 17,800 | \$944 |
| 49 west 64th Street | \$14,500,000 | Atlantic Grill | 5.24\% | 11,888 | \$1,220 |
| 97 Seventh Avenue South | \$11,000,000 | Boucherie | 4.48\% | 2,817 | \$3,905 |

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[^0]:    *Projected and not included in multi-family cap rate average on page 4

