

As more and more employees are working remotely due to the impact of COVID-19 video technology has seen a surge in usage over the past few months. Zoom, a popular video conferencing company has seen a surge in usage in the past month of up to roughly 300 million daily participants in video meetings. Will any of these patterns continue postlockdown?

Daily Zoom Meeting Participants


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## Chicago CBD Office Market: Finding a New Normal

Coming off of several solid years of leasing and class A office development activity, the Chicago market reached an abrupt pause in mid-March due to the spread of the novel coronavirus (COVID-19). Office buildings closed and businesses began the complex task of managing employee wellness and remote working arrangements, and trying to plan for the post-COVID-19 office environment.

Prior to the pandemic, the office market was on solid footing, with several large leases signed and a steady flow of construction. The quarter ended with nearly 3.2 msf of leasing activity and 610,308 sf of positive absorption in the Central Business District (CBD).

The vacancy rate in the CBD was $11.5 \%$ in the first quarter, holding steady from the fourth quarter. This follows a strong two year cycle that added 6 msf of class A space to the market.

The end of the quarter saw a significant retrenchment, as leasing and investment activity hit the brakes. The Fulton Market,
a venerable hot spot of activity, saw its first pause in momentum, with Google pulling back from leasing an additional 200,000 sf across the street from its Midwest headquarters.
$\ell$ The impact of the pandemic is unprecedented and not yet fully known. Historically, the Chicago business community has met tough challenges with resiliency, tenacity and creativity. The byproduct has often been innovation and change. We're confident that Chicago will rebound and continue to attract top tier corporate businesses and employee talent to support economic growth. At Avison Young, we continue to focus on supporting our clients' business operations and further strengthening relationships. 99


Danny Nikitas Principal, Managing Director

## Chicago CBD Submarket Snapshot \| Q1

A look at basic metrics in each downtown submarket


## Vacancy \& Availability

Overall vacancy within the CBD remained flat in the first quarter at $11.5 \%$. The East Loop recorded the highest vacancy rate, at 15.7\%, due in part to the delivery of a 672,590-sf building by Brookfield Asset Management, Inc. at 24 E. Washington St. The North Michigan Avenue vacancy was unchanged and was the lowest rate, at 6.7\%.

The vacancy for Class A properties was 12.4\%, a slight decrease from 12.5\% in the fourth quarter. Class B vacancy edged up to 11.1\% from 10.8\% in the fourth quarter.
"Tenants facing uncertainty and challenging business issues should be forthright about their situation and realistic in their expectations for landlord support," says Principal and dowtown office specialist, Konstantine Sepsis. "We are working with many tenants to determine strategies for space utilization, but also acknowledging that they may be better served by engaging in direct discussions with landlords to reach amicable solutions."


As we navigate the pandemic, we're using every means possible to engage with and advise our clients. Technology has never been more important as we look for creative ways to show properties virtually and deliver critical and confidential documents safely. We are working around the roadblocks to keep business flowing.

Konstantine
Sepsis
Principal,
Downton Office Specialist

## Absorption \& Demand

Leasing activity in the CBD was fairly steady during the first quarter, reaching 3.18 msf compared with 3.23 msf in the fourth quarter of 2019. There were 303 transactions completed, compared with 343 in the fourth quarter. The Central Loop had the highest leasing activity at 1.2 msf, which was $37 \%$ of all leasing volume..

Notable first quarter leases included a 533,889 sf renewal for Citadel Enterprise Americas at 1 S. Dearborn St. in the Central Loop; a 182,643 sf lease for Aspen Dental at 800 W. Fulton St. in River West; a 105,931 sf lease for Faegre Drinker Biddle \& Reath at 320 S. Canal St. in the West Loop; and a 76,313 sf lease for Help at Home at the Sullivan Center in the East Loop.

The West Loop posted the highest net absorption of the quarter, with 643,278 sf, but was down from 739,287 sf in the fourth quarter of 2019. Net absorption in the CBD was 610,308 sf, an increase from 576,306 in the fourth quarter.

## Construction

While the pandemic has put a temporary halt to developers starting new projects, there were 11 projects over 100,000 sf underway during the first quarter, totaling 5.2 msf, with 2.8 msf set to deliver in 2020. The largest project under construction is 110 N. Wacker, a 1.55 msf development by Riverside Investment that is $75 \%$ leased and set to deliver in the third quarter. Riverside Investment is also building the 1.46 msf BMO Tower at 320 S. Canal St. that is scheduled to deliver in the first quarter of 2022.

The largest project delivered in the quarter was a 672,590-sf building at 24 E . Washington St. in the East Loop. Three others, totaling 178,031 are in River West and range from 89,865 sf ( 215 N. Peoria St.) to 29,401 sf ( 1040 W. Fulton Market St.). That smaller project is $49.71 \%$ preleased, while the other two ( 215 N. Peoria St. and 400 N. Noble St.) are 0\% preleased.

There was 850,612 sf of construction completed in the first quarter.

## Investment

Among the notable investment transactions was the $\$ 68$ million sale of a 591,577 sf building at 801 S. Canal St. from Canal/Taylor Ventures to The 601W Companies, which recently completed a massive renovation of the Old Post Office. The Canal St. building, known as Canal Center is close to Union Station in a section of the market that has attracted notable investment and leasing activity in recent years.


Total Net Absorption (SF)


## Lease Activity



## Trends to Watch as the Workforce Returns

As businesses try to define the "new normal" heading toward mid-year, Avison Young is monitoring the following emerging trends:
"Return to Work" strategies -- Businesses are evaluating how the post-COVID-19 offices will look and function. Among the options being considered are redesigned interiors to change work flow patterns and support social distancing. Lobby and common area may be upgraded to streamline the flow of workers and support wellness checks, among other options.

Flexible employee work schedules -- that allow for staggered shifts and provide workers flexibility in accessing (often crowded) public transportation at off-peak hours.

Shifts in Square Footage Per Employee -- After years of shrinking employee work areas, businesses may shift to larger spaces or add remote working plans. One key question is how to work within collaborative space?

Increase in Subleases -- as companies focus on financial recovery and some reevaluate space allocations.

## Thinking Ahead to Recovery, However Far Away That May Be

Last month, PwC started publishing a series of weekly 'COVID-19 CFO Pulse' surveys, asking finance leaders from across the United States \& Mexico a number recurring questions to measure their insights and sentiment. Questions range from the magnitude of the pandemic on different aspects of their business, how to control costs and planned investments and the impact of government stimulus.

One key metric was projected business recovery timing. As reported by Axios this week, the PwC survey provides a key comparison of how long on average post-COVID-19 would CFO's anticipate their business would get 'back to usual,' contrasting responses from early March against those from April 8th, 2020.

The overarching theme is that expectations of recovery time is shifting to a longer timeframe from increasing uncertainty in the marketplace. PwC's survey also revealed that $81 \%$ of those surveyed are now anticipating COVID-19 to decrease their company's revenue this year, up from 58\% when first surveyed in March 2020. As this pandemic continues to unfold, many companies are finding it challenging to maintain their current level of workforce and could potentially see further increases in unemployment in the months to come.

> This is a critical time for facilities managers as they evaluate each building's unique configuration and determine guidelines and protocols to support social distancing, efficient employee traffic flow, and other factors necessary for a successful return to work plan.


## C B D

## Construction \& Deliveries

2020 Q1 Under Construction [100,000+ SF Projects]

| Market | Building | Class | NRA | Delivery Date | Developer | Major Tenants | \% Leased** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| West Loop | 110 N Wacker Dr | A | 1,546,909 | Q3-2020 | Riverside Investment | Bank of America, Jones Day | 75\% |
| West Loop | 320 S Canal St | A | 1,463,000 | Q1-2022 | Riverside Investment | BMO Financial | 36\% |
| River West | 167 N Green St | A | 600,000 | Q4-2020 | Shapack Partners | WeWork? | 7\% |
| River West | 800 W Fulton St | A | 480,490 | Q1-2021 | Thor Equities | Aspen Dental | 42\% |
| River West | 320 N Sangamon St | A | 301,979 | Q1-2021 | Tishman Speyer | N/A | 11\% |
| River West | 1375 W Fulton St | A | 300,224 | Q2-2020 | CBRE | Glassdoor | 17\% |
| River North | 448 N LaSalle St | A | 174,599 | Q1-2021 | Midwest Property Group LTD | WeWork, CA Ventures | 42\% |
| River West | 1220 W Van Buren Ave | A | 129,732 | Q4-2020 | The Missner Group Company | N/A | 0\% |
| River West | 905 W Fulton Market | A | 108,650 | Q2-2020 | Thor Equities | Mondelez | 97\% |
| River West | 318 N Carpenter St | A | 104,977 | Q3-2020 | Murphy Development Group | N/A | 0\% |


| 2020 | $2,790,492$ |
| ---: | ---: |
| 2021 | 957,058 |
| 2022 | $1,463,000$ |
| Total | $5,210,560$ |

## 2020 Q1 Deliveries

| Market | Building | Class | RBA | Developer | Major Tenants | \% Leased** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| East Loop | 24 E Washington St | A | 672,590 | Brookfield Asset Management, Inc. | Numerator | 10\% |
| River West | 215 N Peoria St | A | 89,865 | Parkside Realty, Inc | N/A | 0\% |
| River West | 400 N Noble St | A | 58,765 | Shapack Partners | N/A | 0\% |
| River West | 1040 W Fulton Market St | A | 29,401 | Summit Design + Build LLC | N/A | 50\% |

## CBD

## Notable

## Leases, Sales \& Contiguous Blocks

CBD | Notable Q1 Leases

| Tenant | Address/Name | Submarket | Size (SF) |
| :--- | :--- | :--- | :--- |
| Citadel Enterprise Americas | 1 S Dearborn St | Central Loop | 533,889 |
| Aspen Dental | 800 W Fulton St | River West | 182,643 |
| Faegre Drinker Biddle \& Reath | 320 S Canal St | West Loop | 105,931 |
| Help at Home | $1-35$ S State St | East Loop | 76,313 |

CBD | Notable Q1 Investment Sale

| Address/Name | Size (SF) | Buyer | Seller | Sales Price | PSF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 801 S Canal St | 591,577 | The 601 W Companies | Canal/Taylor Venture | $\$ 68,000,000$ | $\$ 114.95$ |

CBD | Large Contiguous Blocks [Class A with over 200,000 sf]

| Submarket | Building Address | Class | Building RBA | Contiguous Space | Space Type | Developer |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Central Loop | 135 S LaSalle Street | A | 1,310,047 | 693,448 | Existing | AmTrust Realty Corp |
| East Loop | 24 E Washington Street | A | 672,590 | 661,561 | Existing | Brookfield Asset Management, Inc |
| West Loop | 320 S Canal Street | A | 1,463,000 | 507,403 | Under Construction | Riverside Investment \& Development Co |
| West Loop | 555 W Monroe Street | A | 445,000 | 422,000 | Existing | Principal Financial Group, Inc |
| River West | 167 N Green Street | A | 600,000 | 421,664 | Under Construction | Walton Street Capital, LLC |
| River North | 222 Merchandise Mart Plaza | A | 4,000,000 | 304,815 | Existing | Vornado Realty Trust |
| River West | 320 N Sangamon Street | A | 301,979 | 261,821 | Under Construction | Tishman Speyer |
| River West | 800 W Fulton Street | A | 480,490 | 243,851 | Under Construction | Thor Equities |
| RiverWest | 1375 W Fulton Street | A | 300,224 | 236,205 | Under Construction | Reliable Contracting \& Equipment Co |
| West Loop | 120 S Riverside Plaza | A | 707,803 | 221,118 | Existing | Callahan Capital Properties |



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[^0]:    SOURCE: The Verge | Zoom

