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BUSINESS

These 8 companies expanded or relocated to Allen last year

And several mixed-use developments with ample office space are in the works this year.



One Bethany West is located just west of U.S. Highway 75 in Allen. (Kaizen Development Partners)

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During the COVID-19 pandemic, the Allen Economic Development Corporation has continued to pave the way for corporate relocations and expansions in the city, with more projects underway.

Here are eight companies that decided to relocate or expand in Allen in 2020.

- **BonusXP** expanded from 3,000 square feet to 9,000 square feet at Watters Creek at Montgomery Farms. The video game developers designed “Stranger Things 3: The Game” and “The Dark Crystal: Age of Resistance Tactics,” according to the company’s website.
- **Brass Roots Technologies** opened its corporate headquarters on Prestige Circle in February after breaking ground on the 15,000-square-foot facility last year. The company develops technologies and product solutions for high-performance display and imaging systems, according to its website.
- **Collin College Technical Campus** opened in the late summer near State Highway 121. The 340,000-square-foot four-building complex can serve more than 7,000 students wanting to focus on workforce education, according to its website. Classes are designed to help students find success in fields including automotive, construction, health care, information technology and manufacturing.
- **Crawford and Co.**, a global insurance company, has occupied a building at Bethany Drive and Greenville Avenue since April, with space for more than 600 employees.
- **Highlands Residential Mortgage** leased 25,000 square feet on the upper levels of **One Bethany West** at Watters Creek, a large office development that opened during the fall. The mortgage company was found by Bill Starkey, Ken Hickman and Brian Starkey in March 2010.
- **Micron Technology, Inc.** announced its decision to relocate and expand its design engineering operations at One Bethany West.

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Labor union targets



- **Newline Interactive** is relocating from Plano to One Bethany West. The company, which provides large monitors for key meetings will nearly double its space from 4,500 square feet to 8,000 square feet.
- **Perdue Petroleum**, an oil and gas company, relocated its headquarters from Houston to a 16,000-square-foot facility at Ridgeview and U.S. Highway 75, according to the Allen EDC website.

Other projects picking up steam in 2021 include the addition of office buildings to the Watters Creek District. Meanwhile, a four-story building that will be known as the Allen Tech Hub will begin construction this year at the southern end of the Watters Creek center. Expected to follow is Mutts Canine Cantina — a restaurant and dog park combination.

Additional development projects in the works this year include:

- **Monarch City**, a proposed 270-acre mixed use development at the corner of U.S. 75 and State Highway 121
- **The Farm**, a 125-acre development set to include a destination entertainment venue, central park, offices and neighborhood retailers on Sam Rayburn Tollway and Alma Drive
- An 80-acre development called The Avenues, which is set to include office space, retailers and two hotels along the State Highway 121 corridor
- The 75-acre Allen Gateway, with a central plaza, office space, entertainment, retailers and hotels, also along State Highway 121

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BY BRANDI ADDISON



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[Brandi Addison](#), Special Contributor. Brandi is a freelancer covering all things Frisco and Allen. She graduated from Texas Tech in December 2018, and soon after, began her career as a reporter in West Texas. She recently moved back to D-FW, which she calls home.

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