

Third Quarter 2020 / Retail Market Report

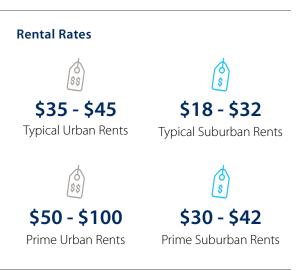
Nashville

Market Facts VACANCY 3.9% Vacancy 810,205 SF **Under Construction** 115 MSF **Retail Inventory** 404,527 SF YTD Deliveries

- As social distancing mandates and economic challenges continue to significantly alter consumer spending behavior, Nashville's retail market vacancy began to rise during the quarter, increasing 100 basis points to 3.9% year-over-year.
- As Nashville/ Davidson County moves into Phase Three of its reopening at the beginning of October, restaurants, bars and retail stores are permitted increased capacity, a move that hopes to ease the substantial pressure on retailer's bottom lines in the coming months.
- Retail construction pressed on during the third quarter, with 60 projects totaling 810,205 sf underway. The largest pocket of construction is in the Downtown/Midtown/Hillsboro Village trade area, where the highly anticipated mixed-use development Fifth + Broadway is underway.
- Tanger Outlet has halted work on its Century Farms shopping center in Antioch for the rest of the year, in an effort to improve cash flow and navigate

- the rocky road ahead for retailers. The company still plans to move ahead and is optimistic that the project will get started in 2021.
- Retail investment sales volume totaled \$178 million in the third quarter, a strong rebound after the sector was brought to a halt at the end of the first quarter. This brings the YTD retail sales total to \$264 million, an increase of 5% year-over-year.
- Bolstering investment sale totals, The Avenue Murfreesboro, a 13-building suburban shopping center, sold for \$141 million (\$179 psf) to Equity Street Capital and Big V Property Group in early September. The sale, delayed by the Covid-19 pandemic, closed 13% below what the seller, Hines Global REIT, purchased the property for back in 2013. Even still, the deal stands as the country's highest \$/psf rate paid for an outdoor shopping center this year.





Market by the Numbers

	Inventory	Vacancy	YTD Net Absorption	YTD Deliveries	Under Construction SF
Submarket					
Antioch	5,501,713	2.1%	187,563	6,000	46,500
Belle Meade	4,401,381	1.2%	(8,617)	0	4,400
Bellevue	1,893,875	2.7%	(6,732)	4,863	0
Brentwood	2,308,334	1.9%	(15,967)	0	8,360
Cool Springs/ Franklin	11,737,398	3.1%	(2,934)	54,339	38,712
Donelson/ Hermitage	6,696,360	3.0%	(56,553)	0	0
Downtown/ Midtown/ Hillsboro Village	8,616,850	3.4%	(48,119)	86,514	268,283
East Nashville	3,427,456	4.2%	61	50,803	79,824
Gallatin	3,362,626	1.8%	102,055	63,584	116,872
Green Hills	2,463,130	1.6%	(19,761)	0	0
Hendersonville	5,861,251	2.9%	103,961	124,806	173,732
Lebanon	4,719,838	3.8%	(24,405)	14,597	3,000
Mt. Juliet	3,849,333	1.8%	24,831	38,297	15,000
Murfreesboro	12,048,162	5.8%	(31,849)	125,189	29,140
Nolensville Rd/ Airport	7,451,188	4.0%	(46,771)	29,000	18,800
Rivergate	8,324,927	10.5%	(116,716)	0	0
Smyrna/ La Vergne	3,834,978	1.2%	17,879	1,500	11,200
Spring Hill	2,566,810	2.3%	11,290	9,000	17,500
General Retail	65,830,405	2.1%	153,034	301,745	732,683
Mall	8,664,396	9.0%	(61,447)	0	0
Power Center	6,877,384	3.2%	(46,787)	0	0
Shopping Center	32,490,440	5.2%	(233,375)	82,782	77,522
Specialty Center	1,206,757	12.1%	(6,679)	20,000	0
Totals	115,069,382	3.9%	(195,254)	404,527	810,205

Anticipated Restaurant Openings

















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