



## Media Release

**FOR IMMEDIATE RELEASE**  
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**Avison Young Names Gail Donovan Senior Director of Marketing for the Tri-State**

*Recognized industry veteran with proven track record to oversee brand marketing and communications efforts for Avison Young New York, New Jersey and Connecticut offices*

**New York, NY – Arthur Mirante, Avison Young Principal and Tri-State President,** announced today that **Gail Donovan** has been appointed **Senior Director of Marketing, Tri-State**, based in the firm's New York City office. In her new role, Donovan will oversee the execution of marketing, corporate communications and public relations initiatives across the firm's New York City, New Jersey, Fairfield/Westchester and Long Island offices.

Donovan, a widely respected professional who brings over two decades of experience to her new position, will lead all marketing strategies and internal and external communications efforts for Avison Young throughout the Tri-State area. In addition, she will support marketing efforts for the firm's exclusive agency assignments, as well as assist with the creation of pitch and presentation materials for new business opportunities. She most recently served as the Chief Marketing/Communications Officer for Eastern Consolidated.

"We are thrilled to have an accomplished professional like Gail join the Avison Young organization and lead the critical marketing and communications endeavors for our Tri-State offices," notes Mirante. "She is a marketing innovator with a long history of success and her strategic thinking and years of experience will be instrumental towards taking our brand position to the next level."

"I am honored and truly excited to have the opportunity to work with such a committed and accomplished group of professionals," adds Donovan. "I am in awe of the extensive growth Avison Young has experienced in the past several years and it is a privilege to support this progress through strategic marketing and communication initiatives."

Donovan also served as Director of Communications for investment sales brokerage Ariel Property Advisors and ran her own public relations and marketing firm, Donovan Communications. Earlier in her career, she worked for the Federal Reserve Bank of New York in the press office and in other communications positions, and was a reporter and news editor at several newspapers.

Donovan holds an MA in Latin American and Caribbean Studies (with an emphasis on development economics) from New York University as well as a BA in Journalism from the University of Oklahoma. She has been the recipient of numerous awards throughout her career and is affiliated with many industry organizations, including REBNY, ICSC, and New York Women in Housing & Finance.

*Avison Young is the world's fastest-growing commercial real estate services firm. Headquartered in Toronto, Canada, Avison Young is a collaborative, global firm owned and operated by its principals. Founded in 1978, the company comprises 2,600 real estate professionals in 84 offices, providing value-added, client-centric investment sales, leasing, advisory, management, financing and mortgage placement services to owners and occupiers of office, retail, industrial, multifamily and hospitality properties.*

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*Avison Young is a 2018 winner of the Canada's Best Managed Companies Platinum Club designation, having retained its Best Managed designation for seven consecutive years.*

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