# Solid Leasing During the First Quarter and Continued Strong Investment Interest Bodes Well for Orlando's Industrial Market in 2019

The U.S. economy remains well entrenched in the expansion phase of the business cycle, and Orlando's economy remained strong heading into 2019. Robust population and employment growth persist, along with vigorous investment activity and a surging e-commerce sector. Although there was a degree of uncertainty at the close of 2018 given stock market volatility and an extended government shutdown, the underlying economic fundamentals that drove growth through most of 2018 remain in place and are expected to drive continued growth this year. Orlando's unemployment rate has fallen 20 bps over the previous year to 3.4% and the steady pace of job growth has continued with over 27,000 new jobs added in the trailing 12-month period.

While net absorption was negative at the close of the first quarter, it was largely attributable to a handful of large spaces that came back onto the market. Leasing activity was solid during the first three months of the year, with two deals north of 100,000 sf taking place in the Orlando Central Park and Airport/Southeast submarkets, and several large industrial tenants are actively looking for space. Asking rental rates for all industrial types as a group have grown a modest 1.2% over the last year, however warehouse/distribution rents have grown by 6.5% in the trailing 12-month period. The overall vacancy rate has declined by 12 basis points since the first quarter of 2018, which is significant given that 3.7 million sf has delivered during that period of time. As the first quarter of a year is traditionally the slowest, and when vacancy increases due to space rollover, the mild negative net absorption at the end of the first quarter should be easily absorbed by the mid-year point.



# 12.7 million sf

of new space has delivered in the last 4 years, accounting for 11% of all industrial space in Orlando

# **Industrial Market Snapshot**

- The Airport/Southeast submarket continues to dominate new development activity, accounting for 50% of all new industrial buildings under construction. Colony Industrial, Exeter Group, McDonald Development and Prologis all have significant projects underway in this area. Additionally, EastGroup Properties, Liberty Property Trust, McCraney Property Company, TA Realty and Becknell Industrial have all delivered new product over the last year.
- Industrial real estate remains a preferred asset class for institutional and private investors, and total investment sales volume is up 100.1% over the trailing 12-month period ending with March of 2019. As a result, while investor appetite remains fierce for assets, there are limited opportunities.
- As companies continue to expand and large tracts of land suitable for industrial uses are becoming harder to find in the heart of Orlando, growth is beginning to push west and northwest along the SR 429 corridor. The Northwest submarket has grown by

- over 1 million over the last two years, and the Groveland area of Lake County, a tertiary market just west of Orlando, has several significant parcels available that can accommodate large bulk distribution users.
- The Federal Reserve ('Fed') reversed course from its median interest rate forecast in 2018 where it had implied the likelihood of two additional interest rate hikes during 2019. The Fed decided to leave the target range for the Federal Funds rate unchanged between 2.25 and 2.5 percent, where it has been since December in a move widely expected by economists. While U.S. economic growth remains strong, external risks remain including the fate of Brexit, US-China trade relations, and tensions at the southern border.
- Nationwide, U.S. commercial property prices rose 6.3% over the trailing 12-month period ending February 2019, led primarily by gains in industrial property prices which posted an 8.2% year-overyear gain.

113.4 MSF

Total industrial inventory in the Orlando market

(79,382) SF

Direct Y-T-D net absorption as of 1Q-2019

5.31%

**Overall Vacancy** 

\$6.70/SF/NNN

Average rental rate for industrial space



# **Statistical Snapshot**

# 9.0% 8.0% 7.0% 6.0% 5.0% 4.0% 3.0% 2.0% 1.0% 0.0% 2015 2016 2017 2018 1Q-19

### YTD Net Absorption (SF)



# Average Asking Rent Rate (\$/SF/NNN)



# **Construction Pipeline**



# **Orlando Industrial Market At A Glance**

# **Demographics & Economy**



The U.S. economy remains well entrenched in the expansion phase of the busineses cycle

The U.S. GDP growth rate is expected to remain between the ideal 2% to 3% range in 2019 and unemployment is

forecast to continue at the natural rate.

3.4%

\( \sqrt{1} \)

3.2%

FED-ZUI:

change in Orlando's unemployment rate

27,524

increase in total non-farm employment since 1Q-2018

#### **Development**



square feet currently under construction

11%
OF ALL INDUSTRIAL SPACE IN ORLANDO

has been delivered between 1015 and 1019



Retail supply chain reconfiguration is driving demand for new warehouse/ distribution space



Clear heights are increasing - new Class A distribution buildings average 32'

#### **Market Influencers**



in total industrial sales volume during the T-12 months ending 1Q19



6.5%

average rental rate increase for W/D space over the trailing 12-months ending 1Q-2019



Institutional capital continues to chase industrial real estate in the Southeast U.S.



The Amazon Effect continues to have a significant effect on the industrial market



				ORLANDO	MSA TOTAL					
ss Breakdown	Total RSF	Lease Rate							<b>Under Constructio</b>	
Bulk Distribution	39,051,802	\$5.23 \$10.93	2,577,011	285,000	93.40%	6.60%	0.73%	7.33%	1,738,772	(190,62
Flex Manufacturing	14,048,891 6,565,835	\$5.68	885,955 70,098	3,843 0	93.69% 98.93%	6.31% 1.07%	0.03% 0.00%	6.33% 1.07%	0 0	57,973 30,100
Warehouse / Distribution	53,713,886	\$6.76	2,179,143	14,984	95.94%	4.06%	0.03%	4.08%	1,510,173	23,171
rket Total	113,380,414	\$6.70	5,712,207	303,827	94.96%	5.04%	0.27%	5.31%	3,248,945	(79,382
s Breakdown	Total RSF	Lease Rate	Direct Vacant SF		thwest F Occupancy	Direct Vacancy	Sublet Vacancy	Total Vacancy	Under Constructio	n YTD Absor
Bulk Distribution	1,072,949	\$6.07	149,636	0	86.05%	13.95%	0.00%	13.95%	402,582	0
Flex	500,738	\$6.99	12,750	0	97.45%	2.55%	0.00%	2.55%	0	10,989
Manufacturing Warehouse / Distribution	1,126,395 3,841,167	\$0.00 \$7.69	0 77,740	0	100.00% 97.98%	0.00% 2.02%	0.00% 0.00%	0.00% 2.02%	0 313,366	0 36,650
thwest Total	6,541,249	\$6.65	240,126	0	96.33%	3.67%	0.00%	3.67%	715,948	47,639
					er Star					
s Breakdown	Total RSF	Lease Rate	Direct Vacant SF		F Occupancy 98.73%		Sublet Vacancy 0.00%		Under Constructio 0	n YTD Absor
ulk Distribution lex	3,365,354 1,286,291	\$5.75 \$8.82	42,800 70,421	0 0	94.53%	1.27% 5.47%	0.00%	1.27% 5.47%	0	9,622
Nanufacturing	1,167,132	\$6.85	5,600	0	99.52%	0.48%	0.00%	0.48%	0	5,700
Varehouse / Distribution	8,230,946	\$7.81	204,481	2,000	97.52%	2.48%	0.02%	2.51%	282,912	10,93
er Star Total	14,049,723	\$7.74	323,302	2,000	97.70%	2.30%	0.01%	2.32%	282,912	26,25
s Breakdown	Total RSF	Lease Rate	Direct Vacant SF		ke Mary/Sanford  F Occupancy		Sublet Vacancy	Total Vacancy	Under Constructio	n VTD Ahsoi
ulk Distribution	1,250,450	\$4.95	318,895	0	74.50%	25.50%	0.00%	25.50%	0	0
lex	1,919,303	\$9.35	157,056	0	91.82%	8.18%	0.00%	8.18%	0	9,217
Manufacturing	1,673,031 5,787,446	\$5.58 \$6.81	64,498 328,334	0 0	96.14% 94.33%	3.86% 5.67%	0.00% 0.00%	3.86% 5.67%	0 0	5,000 (39,12
Varehouse / Distribution swood/Lake Mary/Sanford To		\$6.81 <b>\$6.49</b>	328,334 868, <b>783</b>	<b>0</b>	94.33%	8.17%	0.00%	5.67% <b>8.17</b> %	<b>0</b>	(39,12 (24,90
					n Central					
s Breakdown	Total RSF	Lease Rate	Direct Vacant SF				Sublet Vacancy		Under Constructio	
lex	1,238,596 306,586	\$9.53 \$0.00	98,409 0	0 0	92.05% 100.00%	7.95% 0.00%	0.00% 0.00%	7.95% 0.00%	0 0	3,305 19,400
Manufacturing Warehouse / Distribution	1,070,988	\$8.68	17,550	9,200	98.36%	1.64%	0.86%	2.50%	0	9,435
th Central Total	2,616,170	\$9.40	115,959	9,200	95.57%	4.43%	0.35%	4.78%	0	32,14
					l Orlando					
s Breakdown ulk Distribution	Total RSF 316,943	Lease Rate \$0.00	Direct Vacant SF 0	Sublet Vacant S 0	F Occupancy 100.00%	0.00%	Sublet Vacancy 0.00%	Total Vacancy 0.00%	Under Constructio 0	n YTD Absor
lex	528,969	\$0.00	0	0	100.00%	0.00%	0.00%	0.00%	0	0
Manufacturing	510,500	\$0.00	0	0	100.00%	0.00%	0.00%	0.00%	0	0
Varehouse / Distribution	3,228,925 4,585,337	\$7.50 <b>\$7.50</b>	75,586 <b>75,586</b>	0 <b>0</b>	97.66% <b>98.35</b> %	2.34% 1.65%	0.00% <b>0.00</b> %	2.34% 1.65%	0 <b>0</b>	29,343 <b>29,34</b> 3
tral Orlando Total	4,363,337	Ş7.50	73,380		la County	1.03/0	0.00%	1.03/8		23,34.
s Breakdown	Total RSF	Lease Rate	Direct Vacant SF			Direct Vacancy	Sublet Vacancy	Total Vacancy	Under Constructio	n YTD Absor
Bulk Distribution	1,353,699	\$0.00	0	0	100.00%	0.00%	0.00%	0.00%	0	0
lex Manufacturing	485,875 1,418,404	\$8.09 \$0.00	13,948 0	0 0	98.15% 100.00%	1.85% 0.00%	0.00% 0.00%	1.85% 0.00%	0 0	0
Varehouse / Distribution	1,617,018	\$8.15	56,442	0	96.51%	3.49%	0.00%	3.49%	0	54,388
eola County Total	4,874,996	\$8.14	70,390	0	98.66%	1.34%	0.00%	1.34%	0	54,38
	I DOF		D: 437 405		Street	S	0.11.11			\( \tag{\tag{\tag{\tag{\tag{\tag{\tag{
s Breakdown ulk Distribution	Total RSF 213,000	Lease Rate \$0.00	Direct Vacant SF 0	Sublet Vacant S 0	F Occupancy 100.00%	0.00%	0.00%	Total Vacancy 0.00%	Under Constructio 0	n YTD Absor
lex	613,674	\$10.05	11,793	Ö	98.08%	1.92%	0.00%	1.92%	Ö	4,200
/arehouse / Distribution	3,579,490	\$6.28	142,466	0	96.02%	3.98%	0.00%	3.98%	0	(117,78
Street Total	4,406,164	\$6.57	154,259	0	96.50%	3.50%	0.00%	3.50%	0	(113,5)
s Breakdown	Total RSF	Lease Rate	Direct Vacant SF		ty/East Side F Occupancy	Direct Vacancy	Sublet Vacancy	Total Vacancy	Under Constructio	n YTD Abso
ulk Distribution	350,154	\$0.00	0	0	100.00%	0.00%	0.00%	0.00%	0	0
lex	1,452,282	\$11.09	100,441	0	93.08%	6.92%	0.00%	6.92%	0	(29,02
Nanufacturing Varehouse / Distribution	363,787 1,847,129	\$0.00 \$5.97	0 58,300	0 0	100.00% 96.84%	0.00% 3.16%	0.00% 0.00%	0.00% 3.16%	0 0	0 6,000
versity/East Side Total	4,013,352	\$9.21	158,741	0	96.04%	3.96%	0.00%	3.96%	0	(23,02
					Central Park					
s Breakdown	Total RSF	Lease Rate	Direct Vacant SF			Direct Vacancy			Under Constructio	
ulk Distribution	8,834,960 2,627,752	\$5.47 \$11.80	606,805 66,861	0 0	93.13% 97.46%	6.87% 2.54%	0.00% 0.00%	6.87% 2.54%	0 0	(156,42 12,11
lex /arehouse / Distribution	4,037,394	\$11.80	11,944	0	97.46%	0.30%	0.00%	0.30%	196,920	(8,232
ndo Central Park Total	15,500,106	\$6.13	685,610	0	95.58%	4.42%	0.00%	4.42%	196,920	(152,54
			8:		/Southeast	n:				
s Breakdown ulk Distribution	Total RSF 14,741,040	Lease Rate \$5.01	Direct Vacant SF 845,866	Sublet Vacant S 193,000	F Occupancy 94.26%	Direct Vacancy 5.74%	Sublet Vacancy 1.31%	Total Vacancy 7.05%	Under Constructio 886,190	n YTD Absoi 0
lex	2,293,276	\$12.23	299,401	3,843	86.94%	13.06%	0.17%	13.22%	0	19,888
/arehouse / Distribution	16,446,921	\$6.58	1,042,302	3,784	93.66%	6.34%	0.02%	6.36%	716,975	10,06
ort/Southeast Total	33,481,237	\$6.75	2,187,569	200,627	93.47%	6.53%	0.60%	7.13%	1,603,165	29,95
s Breakdown	Total RSF	Lease Rate	Direct Vacant SF		thwest F Occupancy	Direct Vacancy	Sublet Vacancy	Total Vacancy	Under Constructio	n YTD Abso
ulk Distribution	1,763,652	\$5.85	34,200	0	98.06%	1.94%	0.00%	1.94%	0	(34,20
lex	1,102,135	\$14.01	54,875	0	95.02%	4.98%	0.00%	4.98%	0	17,66
Varehouse / Distribution thwest Total	3,621,380 <b>6,487,167</b>	\$5.50 <b>\$7.54</b>	145,498 <b>234,573</b>	0 <b>0</b>	95.98% <b>96.38</b> %	4.02% 3.62%	0.00% <b>0.00</b> %	4.02% <b>3.62</b> %	0 <b>0</b>	31,50 14,96
					enport					
s Breakdown	Total RSF	Lease Rate	Direct Vacant SF	Sublet Vacant S	F Occupancy		Sublet Vacancy		Under Constructio	
ulk Distribution	5,789,601	\$5.15	578,809	92,000	90.00%	10.00%	1.59%	11.59%	450,000	0
Varehouse / Distribution	405,082	\$5.95	18,500	0	95.43%	4.57%	0.00%	4.57%	0	0

Reporting Methodology: This report includes all industrial buildings and parks 20,000 SF and greater in the Orlando MSA that are not government owned. All rents are reported on a triple-net basis and are direct weighted averages calculated on total available space. The information in this report has been collected by the Avison Young research team via sources that are deemed reliable but not guranteed.



The U.S. economy remains well entrenched in the expansion phase of the business cycle, and Orlando's economy remains strong.

#### **Leading Indicators (Y-0-Y 1Q-2018 to 1Q-2019)** Vacancy Net **Average Asking Total** New Rate (NNN) Rate **Absorption** Construction **Employment** 5.31% \$6.70/SF 3,248,945 SF (79,382) SF 1.32 MM

# Significant First Quarter 2019 Lease Transactions - Sorted by SF

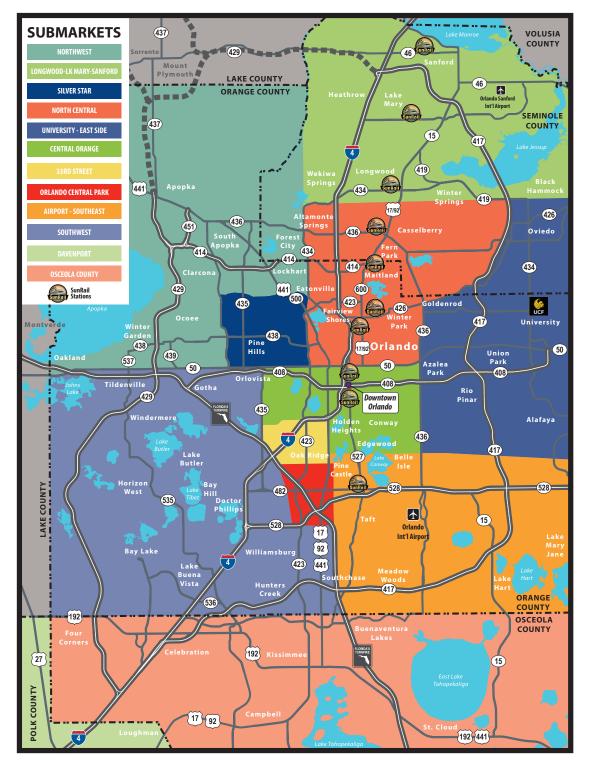
Tenant	Property	Туре	SF	Submarket
Amcor	10260 Ringhaver	Renewal	500,000	Airport/Southeast
PrimeSource Building Products	2100 Directors Row	New	165,000	Orlando Central Park
Sealy	1091 Gills	New	141,680	Airport/Southeast
Iron Mountain*	7466 Chancellor Dr	Renewal	100,045	Orlando Central Park
Amarr Doors	West Park 11	New	48,939	33rd Street
FARO Technologies	250 Technology Park	Renewal	46,481	Longwood/Lake Mary/Sanford
Ocean Blue Logistics	8810 Boggy Creek Rd	New	45,010	Airport/Southeast
Vital Pharmaceuticals	Parksouth Distribution 9550	New	38,050	Orlando Central Park
Benada Aluminum Products	343 Monroe Rd	New	31,200	Longwood/LM/Sanford
Dream-Away Mattress	Princeton Oaks 300	New	26,402	Silver Star
Smart Baking	671-675 Hickman Cir	New	18,670	Longwood/Lake Mary/Sanford
Stairmasterz	Princeton Oaks 100	New	16,035	Silver Star
SunRun	1000 Gills Dr	New	16,000	Airport/Southeast
Andersen of Central Florida*	997 W Kennedy Blvd	New	14,441	Silver Star

<sup>\*</sup> Avison Young handled this transaction

# Significant First Quarter 2019 Sales Transactions - Sorted by Sale Price

Property	SF	Sale Price	Price/SF	Buyer	Submarket
American Industrial Center (28 bldgs)	823,166	\$49,000,000	\$60	Blue Vista	Longwood/Lake Mary/Sanford
8601 Transport Dr	143,000	\$18,500,000	\$129	Graham Commercial	Airport/Southeast
6200/6923 Lee Vista Blvd	150,751	\$10,929,748	\$73	JRC Lee Vista Investors LLC	Airport/Southeast
1800 Crown Way	126,867	\$5,800,000	\$46	Equity Investments, LLC	Silver Star
783 Thorpe Rd	42,000	\$3,690,000	\$88	Commercial Properties	Airport/Southeast
777 W Central Blvd	56,200	\$3,100,000	\$55	TBDTR, LLC	Central Orlando
140 Maritime Dr	33,193	\$2,785,000	\$84	Imola Holdings, Inc.	Longwood/Lake Mary/Sanford
4632 36th St	21,609	\$2,650,000	\$123	Individual Investor	33rd Street





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