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Please click on link to view and download photo of Cameron Baird:

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Cameron Baird joins Avison Young in San Francisco

Retail leasing and sales expert becomes Senior Vice-President in firm's San Francisco office, will help expand retail service line throughout Bay Area.

San Francisco, Avison Young — Nick Slonek, Avison Young Principal and Managing Director of the company's Northern California region, announced today the strategic hiring of highly regarded retail real estate specialist **Cameron Baird**.

Effective immediately, Baird becomes a Senior Vice-President in the company's San Francisco office with a mandate to help grow the company's retail service line throughout the Bay Area. He will continue to provide tenant and landlord representation, and investment sales services within the company's San Francisco/Bay Area region. Baird 12 years of commercial real estate experience to Avison Young, most recently as a director with Cushman & Wakefield in San Francisco.

"We're thrilled to welcome Cameron to Avison Young," comments Slonek. "During his career, Cameron has developed a proven track record of retail leasing and sales expertise. He is a great addition to our San Francisco retail team. Not only is he a NorCal retail service leader, but he also exemplifies Avison Young's collaborative culture and dedication to developing partnerships. Cameron's deep network of local construction, legal and tax specialists and his associated referral network will allow for seamless transactions and enhanced client service. Thanks to his client-first approach to every transaction, we will be able to provide creative real estate solutions for our clients as they seek high-quality lease space and retail investment assets."

Baird specializes in helping owners and organizations navigate the Bay Area's complex and challenging retail neighborhoods. His areas of expertise include: zoning and planning advice, ABC and entertainment permitting, conditional-use and formula-retail guidance, and lease, sales, and property administration negotiation. His notable clients have included such distinguished companies as First American Title, Edward Jones, The Swig Company, Clarion Partners, Wood Partners, Mosser Capital, Seagate Properties and the Abu Dhabi Investment Authority.

Prior to joining Cushman & Wakefield, Baird was part of the Terranomics, the dominant northern California retail team, before being ultimately acquired by Cushman & Wakefield. Prior to entering the real estate industry, he helped launch the Sprint cell phone brand in retail marketing in Phoenix.

“I’m excited to join the fastest-growing, principal-led commercial real estate firm that is truly focused on client results,” says Baird. “I’m looking forward to building our retail presence in Northern California organically and through strategic acquisition opportunities. With our international full-service platform, we can deliver unparalleled value and results for our clients and huge growth potential for our new retail team members.”

Baird is active in the retail real estate industry as a member of the International Council of Shopping Centers and the owner of multiple restaurant concepts in San Francisco. He was once again named a CoStar Power Broker award winner in 2018.

Baird holds a Bachelor of Arts degree in marketing with a concentration in finance from Arizona State University’s W.P. Carey School of Business in Tempe, where he graduated cum laude.

Avison Young is the world’s fastest-growing commercial real estate services firm. Headquartered in Toronto, Canada, Avison Young is a collaborative, global firm owned and operated by its Principals. Founded in 1978, with legacies dating back more than 200 years, the company comprises approximately 5,000 real estate professionals in 120 offices in 20 countries. The firm’s experts provide value-added, client-centric investment sales, leasing, advisory, management and financing services to clients across the office, retail, industrial, multi-family and hospitality sectors.

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