The Phoenix industrial market is navigating a period of adjustment after a record surge in new construction, with vacancy rates reaching a decade-high level of 13%. Although demand for space remains steady, the influx of new supply has outpaced absorption, creating an imbalance that will take time to correct. The market is showing signs of stabilization, with slower construction activity and a rise in leasing transactions, offering room for vacancy rates to normalize over the coming months.

## 17.2msf

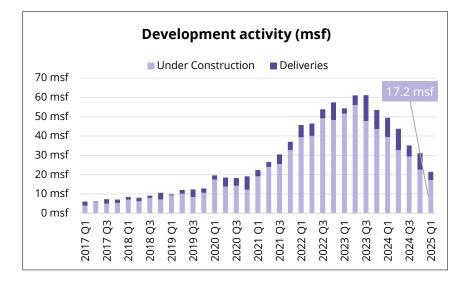
The industrial construction pipeline has fallen to 17.2 MSF, down from nearly 60 msf in 2023, as speculative developers become more cautious about bringing new product to market.

### **4.2msf**

Net absorption in Q1 2025 reached 4.2 msf, reflecting a strong recovery after slower leasing activity in previous quarters.

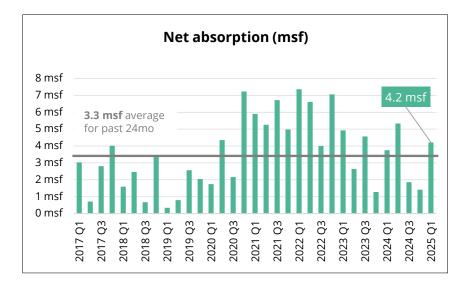
13%

The Phoenix industrial market is still experiencing its highest vacancy rate in a decade, due to a surge in new deliveries.



The Phoenix industrial market has seen a significant reduction in the construction pipeline, dropping from nearly 60 million square feet in 2023 to 17.2 million square feet as of Q1 2025. This slowdown in new projects gives the market a chance to absorb existing supply, with fewer new buildings coming online. As a result, if current demand continues, vacancy will quickly stabilize.

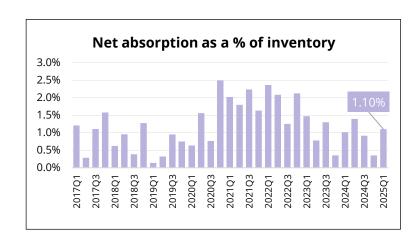
Survey criteria: Industrial properties that are 20k square feet and larger in size. Source: Avison Young Market Intelligence, Costar

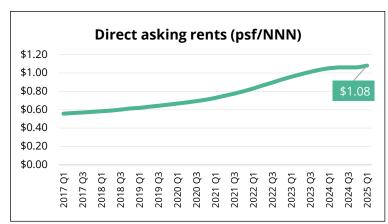


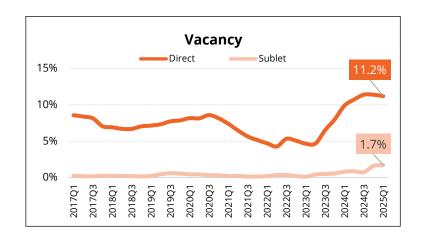
Net absorption surged to 4.2 million square feet in Q1 2025, marking a rebound from slower leasing activity in previous quarters. Large leases, including Kenco's 640,000-square-foot deal in Buckeye and Logisticus Group's 480,000-square-foot lease in Litchfield Park, pushed absorption above the 3.3 million square foot average of the past two years. This increase in leasing activity signals a positive shift, suggesting the market is regaining momentum and heading toward stabilization.

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#### **Recent leasing activity**

|                     |                             | •         | •                |            |
|---------------------|-----------------------------|-----------|------------------|------------|
| Tenant              | Address                     | Size (sf) | Transaction type | Lease type |
| Kenco               | 440 N 215 <sup>th</sup> Ave | 641,906   | New              | Direct     |
| Logisticus<br>Group | 16400 W Glendale<br>Ave     | 483,300   | New              | Direct     |
| Hims                | 8142 E Pecos Rd             | 289,463   | New              | Direct     |
| La-Z-Boy            | 17000 W Glendale<br>Ave     | 233,988   | New              | Direct     |
| Turfab              | 8903 E Peterson<br>Ave      | 151,000   | New              | Direct     |
| Maverick            | 1100 E Hammond<br>Ln        | 100,683   | New              | Direct     |

#### **Recent sales activity**

| Buyer   | Address                                      | dress Sale price |          | Seller                             |  |
|---|--|------------------|----------|------------------------------------|--|
| LBA Realty  | 9701 N 151 <sup>st</sup> Ave –<br>Building A | \$39M            | \$177.08 | Echo Real Estate<br>Capital, Inc.  |  |
| Eaton Vance<br>Real Estate<br>Investment<br>Group | 9850 S 65 <sup>th</sup> Ave                  | \$32.25M         | \$245.22 | Scannell Properties                |  |
| Foundation<br>Capital Partners                    | 11701 N 132 <sup>nd</sup> Ave                | \$20.5M          | \$150.85 | SWC Development<br>Partners        |  |
| HBI<br>International                              | 3401 W Papago St                             | \$17M            | \$192.12 | Taurus Investment<br>Holdings, LLC |  |



Survey criteria: Industrial properties that are 20k square feet and larger in size. Source: Avison Young Market Intelligence, Costar

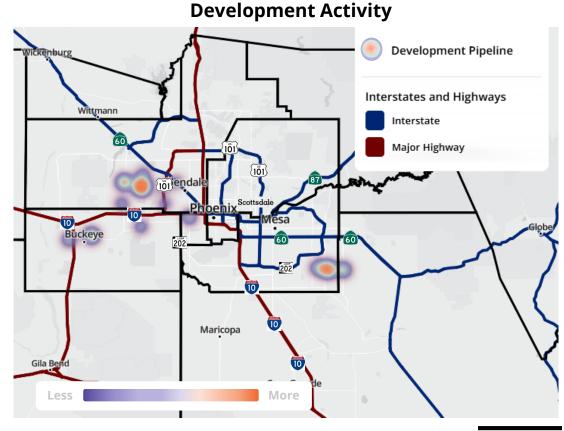
| Submarket cluster  | Existing inventory sf | Deliveries sf<br>(Q1) | Under<br>development sf | Direct vacancy | Sublet vacancy | Total vacancy | Total vacancy<br>change (QoQ) | Net absorption<br>(QTD) | Net absorption<br>%<br>of inventory<br>(Q1) | Monthly direct<br>asking rent psf<br>NNN |
|--|-----------------------|-----------------------|-------------------------|----------------|----------------|---------------|-------------------------------|-------------------------|---|--|
| <b>Airport</b><br>North Airport, South Airport, South<br>Central Phoenix   | 37,802,746            | 0                     | 161,084                 | 4.7%           | 1.1%           | 5.8%          | +40bps                        | -109,718                | -0.29%                                      | \$1.18                                   |
| <b>Northeast</b><br>Central Phoenix, Scottsdale<br>Airpark, Scottsdale/Salt River  | 8,780,155             | 242,740               | 0                       | 1.6%           | 0.5%           | 2.2%          | +50bps                        | 196,777                 | 2.24%                                       | \$1.69                                   |
| Northwest<br>Deer Valley/Pinnacle Peak,<br>Glendale, Grand Avenue, North<br>Black Canyon, Surprise, West<br>Phoenix      | 92,376,668            | 2,145,431             | 7,509,373               | 16.5%          | 1.5%           | 18%           | +170bps                       | 201,363                 | 0.22%                                       | \$1.08                                   |
| Pinal County   | 13,321,089            | 540,000               | 1,120,000               | 3.7%           | 0%             | 3.7%          | -390bps                       | 1,069,565               | 8.03%                                       | \$1.05                                   |
| Southeast<br>Chandler, Chandler Airport, Mesa<br>East, Mesa, Gilbert, Tempe East,<br>Tempe Northwest, Tempe<br>Southwest | 97,083,494            | 0                     | 4,244,229               | 14.2%          | 0.8%           | 15.1%         | -40bps                        | 373,703                 | 0.38%                                       | \$1.27                                   |
| <b>Southwest</b><br>Goodyear, Tolleson, West 202   | 134,609,210           | 1,327,795             | 4,206,411               | 9%             | 3%             | 12%           | -40bps                        | 2,476,625               | 1.8%  | \$0.89                                   |
| Market total   | 384,086,628           | 4,255,966             | 17,241,097              | 11.2%          | 1.7%           | 12.9%         | -10bps                        | 4,208,315               | 1.1%  | \$1.08                                   |





### **Industrial Development Pipeline**

- 17.2 msf under construction = 4.5% of total inventory
- 63.7% of industrial properties currently under construction remain available.
- Pre-leased industrial space accounted for 3.0% of Phoenix's total leasing activity in Q1.



# Phoenix

Industrial market snapshot | Q1 2025

#### Get in touch

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